

SUNBIRD TOURISM PLC APPOINTMENT OF MR SAMSON MWALE AS CHIEF EXECUTIVE

SUNBIRD TOURISM PLC is pleased to announce the appointment of Mr Samson Mwale as the new Chief Executive. The appointment of Mr Mwale follows a rigorous and transparent recruitment process.

Mr. Mwale emerged the most suitable candidate whose credentials are well-aligned with the requirements of the job as outlined in the published Job Description. He is the current Head of Finance at Sunbird. He has been with the Company for 18 years and was previously the Chief Risk and Audit Officer.



He is a Fellow of the Association of Chartered Certified Accountants (**FCCA**) and a holder of Bachelor of Accountancy degree with credit from the University of Malawi (**BAcc**), a Certified Public Accountant in Malawi (**CPA**) and Certified Internal Auditor (**CIA**). He holds a Master in Business Administration (**MBA**) with merit from Oxford Brookes University. He is certified in Hospitality Strategic Management by Cornell University's School of Hotel Administration and also a certified PECB ISO 31000 Lead Risk Manager, and has a Certificate of the Business Continuity Institute (**CBCI**).

The Board also expresses its profound gratitude to the outgoing Chief Executive, Mr Yusuf Olela, whose 6-year contract has come to an end, for his commitment and dedication to service at Sunbird. Under his astute leadership, Sunbird has made significant strides and registered enviable growth in revenues, profits, shareholder-value and asset base, despite the tough operating environment exacerbated by COVID-19. The Board wishes Mr Yusuf Olela the very best in his future endeavours.

The appointment of Mr Samson Mwale is effective 1st February 2023.

By Order of the Board

ALLAN HANS MUHOME
COMPANY SECRETARY

Dated this 11th January 2023

FOR BOOKING AND ENQUIRIES

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