



## MSE AT THE 35TH MALAWI INTERNATIONAL TRADE FAIR

The Malawi Stock Exchange (MSE) took part in the 35th Malawi International Trade Fair under the theme **“Promoting Economic Transformation through Private Sector-Led Industrialization.”**

During the course of the event, the MSE pavilion served as a dynamic platform for investment education, awareness on our upcoming mobile trading app and the promotion of our “Invest in You” campaign. Visitors engaged with our team to learn about shares, bonds and how to participate in the capital markets. Educational materials and digital content were shared to make learning both informative and accessible.

We were also pleased to have **Cedar Capital Limited**, one of our licensed brokers, join us at the pavilion. During their participation, **brokerage accounts were opened on-site** and several additional applications were collected from potential investors.

One of the most inspiring moments came from **Jonathan Kasanda**, a learner from Namalimwe Primary School. Jonathan visited the MSE stand at the 2024 Trade Fair, where MSE officials held a session for his class. A year later, when asked to share what he had learned, Jonathan confidently remembered the lessons on investing in shares and passionately passed on that knowledge to his classmates, encouraging them to save and invest. His story is a powerful reminder of the lasting impact of early financial education and why the MSE remains committed to its mission of making investment knowledge accessible to all.

We would like to express our gratitude to everyone who visited our stand and contributed to a successful experience. Together, we are building a financially empowered Malawi, where individuals, SMEs and industries thrive through capital markets.

## PICTORIAL FOCUS FOR SCHOOL DAY AT THE TRADE FAIR



Malawi Stock Exchange CEO, Mr John **Robson Kamanga** interacts with the Salima Sugar Company CEO, Mr Wester Kossam during the trade fair launch at MSE pavilion.



**Mr. Douglas Nyirenda**, Senior Operations and Compliance Officer at the Malawi Stock Exchange, engaging with a client at the MSE pavilion during the trade fair.



**Mrs. Mary Chipofya Chikaonda**, Business Development Officer at the Malawi Stock Exchange, engaging with clients at the MSE pavilion during the trade fair.



**Mr. Maximillian Mmeya**, Assistant IT Officer at the Malawi Stock Exchange, engaging with primary school learners at the MSE pavilion during the trade fair.



Primary school students at the Malawi Stock Exchange pavilion during the trade fair.



The official team from Paper Plane Engineers, marketing agency for the Malawi Stock Exchange, interacting with students at the Trade Fair.



A secondary school student engaging in discussions and asking questions at the Malawi Stock Exchange pavilion during the trade fair.



Secondary school students at the Malawi Stock Exchange pavilion during the trade fair.